KAREN ELEY
FINANCIAL FREEDOM STARTS HERE

BIO for MARKETING

Karen Eley
Financial Wellbeing & Money Mentor

As a former financial adviser, Karen combines her 20+ years financial advising experience with insights from behavioural economics, psychology, and mindfulness to educate individuals on healthy financial behaviours and strategies to earn, manage and grow wealth.

Her focus is not on budgets or spreadsheets but on understanding client's unique money personality, values, and beliefs that influence their financial decisions.

Karen is a Certified Money Coach (CMC) ®, holds a Bachelor of Accounting, an Advanced Diploma in Financial Planning and CFP. She is a Member of the FAAA and is a regular financial commentator appearing regularly on TV, radio, podcasts and news media.